



TOURNAIRE

P A R I S

THE CREATORS

Philippe Tournaire, the jewellery craftsman

Philippe Tournaire is an insatiable creator, an autodidact with a singular career in the world of luxury and jewellery.

However, nothing predestined Philippe Tournaire to his job as jeweller. He started working at a very young age, so he was his father's apprentice as a radio operator, a job he loves, who has always sought to understand how things work.

Quickly, the multidisciplinary young designer will become passionate about metalworking and, based on his experiences in his first workshop, explore disciplines such as sculpture and jewellery. It is the latter passionate Philippe Tournaire, who's hobby will take more and more time, to become his own business.

In 1973, Philippe Tournaire set up his first workshop where everything had begun, in the cellar of his parents' house next to Saint-Germain-Laval, village of 1500 inhabitants. But this place without showcase and intimate will quickly become unsuitable face the success that is emerging for Philippe Tournaire. Word of mouth, which praises the quality of its work and the singularity of its jewellery, attracts a growing number of customers. In 1984, Philippe Tournaire will invest a house on rue Tupinerie in Montbrison, which he will build to establish a workshop, a shop and thus visibility on a busy street. With a growing reputation in the region, it is in 1999 that he opens the doors of a shop called "Carré d'Or Lyonnais". The peak comes in 2004 with the opening of a boutique in the prestigious Place Vendôme in Paris, this will allow the international expansion of the House Tournaire with a presence on the American continent, the Middle East and in China.

Since then, Philippe Tournaire has refined his style, his technique and has explored many fields of inspiration using the most ancient techniques as the most modern. Flagship collections such as "Alchemy" or "Architecture" have become timeless classics that have allowed Philippe to showcase his unique work and know-how around the world. But the creator is always looking for new inspirations, new techniques, to continue to explore all facets of his art and lead new projects.

Mathieu Tournaire, The different continuity

Mathieu Tournaire's passion for jewellery began naturally during his childhood, when he spent most of his days in his father's studio. But for all that, Mathieu Tournaire has not followed a straight path until today.

After studying history and anthropology, Mathieu Tournaire began his career in teaching, but the passion that drives him from a young age will eventually catch up.

In 2008, Mathieu Tournaire joined his father in the family business after graduating in gemmology and experimenting with jewellery technologies in various workshops. Quickly, he will implement his creative talents, he who likes to fit into "the different continuity" of his father's work. We find in the jewellery imagined by Mathieu Tournaire the passions that animate him, such as the journey and the discovery of new cultures inherited from his parents.

Today Mathieu Tournaire is fully dedicated to creating jewellery. Exploring his own fields of inspiration, but always driven by the desire to push the limits of his art and innovate... a hereditary passion.



Press: 04 77 96 22 88 - presse@philippetournaire.com

JEWELRY 100% MADE IN FRANCE

Maison Tournaire, The know-how of excellence

Maison Tournaire is the image of its creators, always looking for innovation and unprecedented, for things never done before. Maison Tournaire is above all a strong style, subtly using the art of "organized disorder" as Mathieu and Philippe Tournaire like to remind. This unique style is characterized by a great freedom of expression, to arrive at a jewel with a perfect balance, the designers do not refrain any solution and grope until discovering the right combination of shape, colour...

Maison Tournaire is also associated with unique know-how combining the best of ancestral techniques such as lost wax casting, and the best of the most modern technologies such as 3D design. For more than 20 years, Maison Tournaire has been a pioneer in the use of 3D, which is today essential for all major jewellery houses.

Maison Tournaire is also a team of experts, with know-how and exceptional techniques, who invest every day in the service of a common passion. From the first stroke of the pencil to the presentation of the jewel in the shop, everything is done internally by the teams of the Tournaire workshop in Montbrison-Savigneux. Maison Tournaire has always been based on values that are inseparable from it. It is thanks to these that Philippe and Mathieu Tournaire managed to build their know-how and their reputations.

THE VALUES OF MAISON TOURNAIRE

QUALITY

Tournaire jewels are exclusively imagined and made in France, in the Maison Tournaire's workshop, always with the same excellence, which ensures a controlled and controlled production.

INNOVATION

Maison Tournaire and its creations are built by mixing innovation and creativity, traditional know-how and avant-garde technology.

RESPONSABILITY

The respect of the commitments of the House is ensured by a permanent follow-up, an immediate reactivity and a flawless efficiency. The white diamonds used are natural, they all follow the Kimberley process which guarantees that diamonds are not involved in the financing of armed conflicts. Most of the gold we use comes from gold bought back from our customers.

ATTENTION TO OTHERS

Simplicity, availability, honesty, respect, listening, trust and patience are the key words that govern our relationship with the customer.

A MEETING, A HISTORY, A JEWEL

Collections, stories, we create your memories of the future

The collections of Maison Tournaire are works of art. A subtle alchemy of shapes and colours, dictated by the imagination of its creators. Philippe and Mathieu Tournaire agree to describe their creations as "jewels with history". Indeed, behind each jewel, each Tournaire collection, we discover a story, a symbolism, an inspiration, meaning: Tournaire jewels have the power to be vectors of experience.

The meeting with the creators, The personalized accompaniment

In his early days, Philippe Tournaire made most of his jewellery from the desires and stories of his clients. Over the years, a true customer support methodology has been put in place to move from an idea, an image, a story to a real jewel.

Today Maison Tournaire is one of the rare to offer an exceptional experience to these customers: The meeting with the creators, this unique experience allows to meet and work with the creator to realize his jewel to measure.

Personalized creation is a very rewarding exercise because of the encounter between a personal request and the creator. Each personalized jewel may be a challenge, requiring experimenting with new techniques and innovating to satisfy a customer's desire. It is often during these tailor-made creations that new production processes are born, even new ideas.



For any request for visuals or additional information

Mathieu Pallay

+33 4 77 96 22 88
presse@philippetournaire.com

TOURNAIRE MANUFACTURE

**2, Rue des Métiers
42600 Savigneux
FRANCE**

Press: 04 77 96 22 88 - presse@philippetournaire.com